

Message Text

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53

ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 /045 W
----- 055300

R 181200Z JUL 76

FM AMEMBASSY TEHRAN

TO /USDOC WASHDC

INFO SECSTATE WASHDC 8165

AMEMBASSY VIENNA

UNCLAS TEHRAN 7288

VIENNA FOR REX

E.O. 11652: NA

TAGS: BEXP, IR

SUBJ: TEHRAN INTERNATIONAL TRADE FAIR-BUDGET

REF: TEHRAN 4078

1. FISCAL PLAN AS FOLLOWS:

EXPENSES

LOCAL TRAVEL COMMERCE PERSONNEL	\$2,000
PAVILION RENTAL	42,627
UTILITIES	1,000
TELEPHONE	300
CATALOGUE	500
DESIGN	1,200
MARKET PROMOTION	1,000
CONTRACT PERSONNEL	3,500
EXHIBIT SYSTEM PURCHASE, ERECTION/ DISMANTLING	66,700
USIS CENTERPIECE	13,500
HOSPITALITY	2,000
EQUIPMENT(RENTAL AND CAPITALIZED)	4,000
RESERVE	6,673
TOTAL	\$145,000

REVENUES

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EXHIBITOR CONTRIBUTIONS

(28 BOOTHS AT \$3,000 PER BOOTH) 84,000

COMMERCE CONTRIBUTION 61,000

TOTAL \$145,000

2. COSTS FOR CENTERPIECE BORKEN DOWN AS FOLLOWS:

AIR FREIGHT FROM DAMASCUS \$2,923

SURFACE FREIGHT TO VIENNA 1,600

TRANSPORT REX TECHNICIAN

(ECONOMY EXCURSION) 565

TECHNICIAN'S PER DIEM AND OVERTIME 800

OTHER PERSONNEL 1,000

USER FEE 5,000

RESERVE 1,612

TOTAL \$13,500

INITIAL BUDGET FOR CENTERPIECE ANTICIPATED EXPENDITURE OF
\$10,000, AND COMMERCE ACCORDINGLY AUTHORIZED APPROPRIATIONS
J 601 4210-50 16-10 AND ' 820 4210-50 16-10 TO COVER AMOUNT.

REMAINING \$3,200 WILL BE COVERED FROM GENERAL
BUDGET J 601 4210-40 16-10.

HELMS

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NNN

Message Attributes

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